



LANIER Track and Field

Dear Business Leader & Family Members:

We are writing this letter to serve as an introduction on behalf of the students of the *Lanier Track and Field Team*.

We are proud to introduce this amazing group of student-athletes. We are made up of 100+ athletes and their families who are committed to the success of this program and the Lanier community who takes pride in maintaining this outstanding Lanier High School sport. We are in our 15th year and the number of athletes continues to grow with each season. Our athletes start the season with Fall conditioning and continue throughout the Winter and Spring season. The season brings practices 5 days a week and track meets throughout the week beginning in February. These are dedicated students who excel on the field and in the classroom.

Because it is necessary to supplement the allocated funds to properly operate, each year participating athletes and their families call on local community businesses and friends to ask for support. The student(s)/parent(s) representing our team will explain the sponsorship levels (see below) and answer any questions you might have. When you support our team, you are giving these athletes the opportunity to participate in a sport that builds character and instills discipline.

If you are unable to provide any type of sponsorship at this time, perhaps your business can provide donations in the form of gift certificates and/or products. These would be used for rewarding our athletes for their fundraising endeavors or incentives for special recognition of hard work, practice attendance and leadership.

We would like to extend our appreciation in advance for your consideration, generosity and dedication to our young student athletes. Please do not hesitate to contact us at the email addresses below with any questions.

Respectfully,

Trisha Bernstein

Head Girls Coach

Trisha Bernstein

Trisha.Bernstein@gcpsk12.org

Daryl Beard

Head Boys Coach

Daryl Beard

Daryl.Beard@gcpsk12.org

BRONZE Sponsorship - \$100

- Business name/logo placed on Track and Field website

SILVER Sponsorship - \$250

- Business name/logo placed on Track and Field website
- Business name on team banner which is displayed at the school throughout the season
- 4 Tickets to one of our home meets.

GOLD Sponsorship - \$500

- Business name/logo placed on Track and Field website
- Business name on team banner which is displayed at the school throughout the season
- 4 Tickets to one home meet.
- Custom plaque of appreciation from the Track and Field team.



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- o \$500 GOLD TEAM SPONSOR
- o \$250 Silver Team sponsor
- o \$100 bronze team sponsor

****Please make all Check payments payable to Lanier Thundering Herd. In addition, please add the athlete's name you are sponsoring in the memo line.** (918 Buford Hwy., Sugar Hill, GA 30518)

Business Name:	
Business Contact:	
Business Address:	
Business Phone:	
Business Email:	
Business Website:	
LHS Athlete who secured Sponsorship:	
Business/Family Name to include:	

